

James Y. Williams

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Professional Experience

DISCOVERY COMMUNICATIONS, INC Silver Spring, MD
Senior Supervising Producer/Editor, Discovery Digital Studios July 2009 to Present

Manage all original video production for Discovery Digital Studios. Includes everything from pitching video ideas to potential advertisers to producing/directing promos and original webisodes, hiring crews, writing copy, field producing and top level project management. Currently supervise a team of two directly, but manage a team of 6-8 with a full production workload.

Skills used in this position:

- Editing
- Color Correction
- Generating Story Ideas
- Motion Graphics Design
- Project Management
- Camera Operation and Lighting
- Writing Story Pitches
- Working with Social Media

Lead Video Producer, Discovery News May 2006 to July 2009

Founding team member of the Discovery News online news channel. Researched and generated story ideas on a daily basis. Main objective was to make science exciting, fun and engaging to everyone. Arranged and conducted interviews, shot video for all original pieces, edited video specifically for the Web, and posted video in multiple new media outlets. I still co-host a weekly podcast and blog on current events in the world of science. Managed a team of three. Extensive on-camera experience as well.

Skills used in this position:

- Editing Video for the Web
- Generating Story Ideas
- Motion Graphics Design
- Writing News Stories
- Audio Sweetening
- Pitching Stories
- Exporting Video into New Media Formats

Examples can be viewed at <http://www.burningtoast.com> or <http://bit.ly/r487vw>.

INTERNATIONAL RESCUE COMMITTEE New York, NY
Video Editor May 2008 to May 2009

On a pro-bono basis, editing several web-based videos highlighting the work of the IRC in war ravaged countries.

Skills used in this position:

- Editing Video for the Web
- Collaboration
- Music Scoring
- Audio Sweetening
- Exporting Video into New Media Formats

BURNING TOAST PRODUCTIONS Washington, DC
Digital Video Producer/MultiMedia Expert August 1997 to July 2006

Independently owned and operated video production company specializing in Short Film Production, Editing, Web Design, Corporate Video, Promotional Media, and DVD Production. Expert at Final Cut Pro, Flash MX, DVD Studio Pro, Video Compression and Making Video Accessible Over the Web.

Skills used in this position:

- Producing
- Directing
- Editing
- Writing
- Web Design/Development
- CD/DVD authoring
- Graphic Design

Technology Skills

Final Cut Pro (CS3 and X)
After Effects
Motion
Adobe Photoshop
Adobe Illustrator
Compressor
HTML, CSS

Camera Expertise

Sony Z1U
Sony EX3
Canon 5D

Social Media

Podcast: [Friday News Feedbag](#)
Twitter: [@FeedbagNation](#)
Blogs: [Discovery News](#)

Education

B.A. in Communications Studies

1990-1994 Virginia Polytechnic Institute and State University, Blacksburg, VA

Additional Training

DV Revolution Workshop (Video), DV Creators.net
Intermediate Flash MX training, Westlake Internet Training
Advanced Flash MX training, Westlake Internet Training
Introduction to Cold Fusion MX, Westlake Internet Training
Teacher's Assistant in Adobe Photoshop Course, George Washington University

Additional Information

Contributing Writer to VIDEOMAKER Magazine
Improvisational Comedy Actor, Washington Improv Theater - May 2004 to May 2007

References, Writing Samples and Demo Reel Available Upon Request